

# Make decisions confidently - Seminar

DATE: Wednesday, August 13, 2025

LOCATION: Frankfurt, DE

---

## Event Description

Make decisions confidently - Seminar is a premier conferences event in Frankfurt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** 8J8v9sVUbsWYzvZ8CJ

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/make-decisions-confidently-seminar>

Document generated on 6/3/2026, 11:55:53 PM