

MAISON ORANGE 4 ANS - 4 ROOMS

DATE: Friday, September 19, 2025
LOCATION: Nantes, Pays de la Loire, FR

Event Description

MAISON ORANGE 4 ANS - 4 ROOMS is a premier concerts event in Nantes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 61/100

Expected Attendance: 3,453 people

Event ID: 4jbWe2XrHK7GeWgVCM

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,381 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
