

MAINSTREAM @ THE WINDSOR CASTLE HOTEL. Brought to you by Whirlwind Entertainment.

DATE: Friday, September 5, 2025
LOCATION: East Maitland, New South Wales, AU

Event Description

MAINSTREAM @ THE WINDSOR CASTLE HOTEL. Brought to you by Whirlwind Entertainment. is a premier performing-arts event in East Maitland. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 47/100
Expected Attendance: 710 people
Event ID: 8a8FFQQvKmb5McUWVa

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 284 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.