

MAIN STAGE OPENING NIGHT || Groove Terminator & Soul Song Choir + Dizzy Doolan + Loni Fitzpatrick

DATE: Thursday, August 28, 2025
LOCATION: Cairns City, Queensland, AU

Event Description

MAIN STAGE OPENING NIGHT || Groove Terminator & Soul Song Choir + Dizzy Doolan + Loni Fitzpatrick is a premier festivals event in Cairns City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 42/100
Expected Attendance: 421 people
Event ID: FQs32dU9mNzKrNKRkW

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
