

Mahoning Valley Scrappers vs Frederick Keys

DATE: Thursday, August 14, 2025
LOCATION: Frederick, Maryland, US

Event Description

Mahoning Valley Scrappers vs Frederick Keys is a premier sports event in Frederick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,351 people
Event ID: 6Z4GcvNvdrJLFJoAxX

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
