

Maharlika Pilipinas Basketball League - Zamboanga Sikat vs Cebu Classic

DATE: Thursday, August 28, 2025
LOCATION: Pasay, Metro Manila, PH

Event Description

Maharlika Pilipinas Basketball League - Zamboanga Sikat vs Cebu Classic is a premier sports event in Pasay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 4,743 people
Event ID: Ghahyun6ruXmgpRqXw

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,897 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.