

Maharlika Pilipinas Basketball League - Manila Batang Quiapo vs Parañaque Patriots

DATE: Friday, September 26, 2025
LOCATION: City of Parañaque, PH

Event Description

Maharlika Pilipinas Basketball League - Manila Batang Quiapo vs Parañaque Patriots is a premier sports event in City of Parañaque. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,750 people

Event ID: J6aqy4ZYhucdrbL2ec

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 700 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.