

Maharlika Pilipinas Basketball League - GenSan Warriors vs Batangas City

DATE: Friday, August 29, 2025
LOCATION: San Juan, Metro Manila, PH

Event Description

Maharlika Pilipinas Basketball League - GenSan Warriors vs Batangas City is a premier sports event in San Juan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,507 people
Event ID: 8g9hZTyJRujDDgCdRk

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,003 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
