

# Maharlika Pilipinas Basketball League - Division Semi-finals - Batangas City vs Biñan Tatak

DATE: Thursday, November 6, 2025  
LOCATION: Lucena, Calabarzon, PH

## Event Description

Maharlika Pilipinas Basketball League - Division Semi-finals - Batangas City vs Biñan Tatak is a premier sports event in Lucena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 62/100  
**Expected Attendance:** 4,019 people  
**Event ID:** CKkb5j8uUzCgJ2wvo6

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,608 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*