

Maharlika Pilipinas Basketball League - Division Quarter-finals - Rizal Golden Coolers vs Biñan Tatak

DATE: Thursday, October 16, 2025
LOCATION: City of Batangas, PH

Event Description

Maharlika Pilipinas Basketball League - Division Quarter-finals - Rizal Golden Coolers vs Biñan Tatak is a premier sports event in City of Batangas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,222 people

Event ID: HEUjFqdti7Vy5gjPoo

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 889 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/maharlika-pilipinas-basketball-league-division-quarter-finals-rizal-golden-coolers-vs-bian-tatak>

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