

# Maharlika Pilipinas Basketball League - Division Quarter-finals - Pasay Voyagers vs San Juan Kings

DATE: Wednesday, October 22, 2025  
LOCATION: San Juan, Metro Manila, PH

## Event Description

Maharlika Pilipinas Basketball League - Division Quarter-finals - Pasay Voyagers vs San Juan Kings is a premier sports event in San Juan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 3,776 people

**Event ID:** 6fWcGP2Z75oHLfPMX9

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,510 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*