

Maharlika Pilipinas Basketball League - Division Quarter-finals - Biñan Tatak vs Rizal Golden Coolers

DATE: Thursday, October 23, 2025
LOCATION: City of Antipolo, PH

Event Description

Maharlika Pilipinas Basketball League - Division Quarter-finals - Biñan Tatak vs Rizal Golden Coolers is a premier sports event in City of Antipolo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 4,872 people
Event ID: Huo4k9RdL7qDVtPnXd

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,949 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.