

Maharlika Pilipinas Basketball League - Division Quarter-finals - Basilan Starhorse vs GenSan Warriors

DATE: Monday, October 13, 2025
LOCATION: Lucena, Calabarzon, PH

Event Description

Maharlika Pilipinas Basketball League - Division Quarter-finals - Basilan Starhorse vs GenSan Warriors is a premier sports event in Lucena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,461 people

Event ID: 8zaorff4Soyge7MdoQ

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,784 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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