

# Maharlika Pilipinas Basketball League - Division Quarter-finals - Abra Weavers vs Ilagan Isabela Cowboys

DATE: Saturday, October 18, 2025

LOCATION: Manila, PH

---

## Event Description

Maharlika Pilipinas Basketball League - Division Quarter-finals - Abra Weavers vs Ilagan Isabela Cowboys is a premier sports event in Manila. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,296 people

**Event ID:** EEHnMkqcXwMDFT3Tnn

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 918 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/maharlika-pilipinas-basketball-league-division-quarter-finals-abra-weavers-vs-ilagan-isabela-cowboys>

Document generated on 6/4/2026, 1:16:19 PM