

Maharlika Pilipinas Basketball League - Caloocan vs Biñan Tatak

DATE: Monday, August 18, 2025
LOCATION: Biñan, Calabarzon, PH

Event Description

Maharlika Pilipinas Basketball League - Caloocan vs Biñan Tatak is a premier sports event in Biñan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,924 people

Event ID: 9fG2eeSc2UPGps7CjD

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,570 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.