

# Maharlika Pilipinas Basketball League - Bulacan Kuyas vs Pasay Voyagers

DATE: Wednesday, September 10, 2025  
LOCATION: Pasay, Metro Manila, PH

## Event Description

Maharlika Pilipinas Basketball League - Bulacan Kuyas vs Pasay Voyagers is a premier sports event in Pasay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 63/100  
**Expected Attendance:** 4,272 people  
**Event ID:** 5PBWRD79jMU6zseBR7

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,709 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*