

Maharlika Pilipinas Basketball League - Biñan Tatak vs San Juan Kings

DATE: Friday, August 29, 2025
LOCATION: San Juan, Metro Manila, PH

Event Description

Maharlika Pilipinas Basketball League - Biñan Tatak vs San Juan Kings is a premier sports event in San Juan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,282 people

Event ID: 7PZZqSPb7AaF5Uvgng

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,313 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.