

# Magneto and Moenia

DATE: Friday, September 5, 2025

LOCATION: Chihuahua, MX

## Event Description

Magneto and Moenia is a premier concerts event in Chihuahua. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 49/100

**Expected Attendance:** 923 people

**Event ID:** 7txNwduds4vWfXwFR8

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 369 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/magneto-and-moenia>

Document generated on 6/3/2026, 11:39:35 PM