

Magisch musikalischer Adventssonntag - mit Tonia Szkurhan & Ivo Kanivo

DATE: Sunday, November 30, 2025
LOCATION: Hamburg, Hamburg, DE

Event Description

Magisch musikalischer Adventssonntag - mit Tonia Szkurhan & Ivo Kanivo is a premier concerts event in Hamburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 45/100

Expected Attendance: 532 people

Event ID: 6ReRjxBHsvH4bxETDe

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 213 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.