

# Magic the Gathering x Marvel's Spider-Man Prerelease

DATE: Friday, September 19, 2025  
LOCATION: Mandurah, Western Australia, AU

## Event Description

Magic the Gathering x Marvel's Spider-Man Prerelease is a premier community event in Mandurah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 16/100

**Expected Attendance:** 20 people

**Event ID:** 4fzmLBLEiNc2FoaP6Z

## Hotel Demand Indicators

**ADR Impact Index:** 2.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 8 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*