

Magic & Miracles at 64 Vendor Expo

DATE: Saturday, August 23, 2025
LOCATION: Carbon Hill, Alabama, US

Event Description

Magic & Miracles at 64 Vendor Expo is a premier expos event in Carbon Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,406 people

Event ID: 5FWm7HzhLAEyA7XQJY

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 962 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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