

# Mafia Casino Christmas

DATE: Friday, November 7, 2025  
LOCATION: Whakat æP, Bay of Plenty Region, NZ

## Event Description

Mafia Casino Christmas is a premier community event in Whakat æP. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 16/100

**Expected Attendance:** 21 people

**Event ID:** Hfb8NH8MzQyznrt9ha

## Hotel Demand Indicators

**ADR Impact Index:** 2.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 8 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*