

Made to Launch: Fashion Founders' Playbook to Go Live (Fast)

DATE: Thursday, August 21, 2025
LOCATION: Sydney, New South Wales, AU

Event Description

Made to Launch: Fashion Founders' Playbook to Go Live (Fast) is a premier conferences event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 154 people

Event ID: 3eV5Hi33fH4MYVhDUk

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
