

Mad In Ska and Nep

DATE: Saturday, December 6, 2025

LOCATION: Ruffey-sur-Seille, FR

Event Description

Mad In Ska and Nep is a premier concerts event in Ruffey-sur-Seille. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 948 people

Event ID: 67zo4c4DUUhjfGVPNj

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 379 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.