

MAD FOR LAUGHS presents: English Comedy Showcase Halloween Specials!

DATE: Sunday, October 26, 2025
LOCATION: Daerah Khusus Ibukota Jakarta, ID

Event Description

MAD FOR LAUGHS presents: English Comedy Showcase Halloween Specials! is a premier performing-arts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 34/100

Expected Attendance: 164 people

Event ID: HYE2ZP8WBvQEr7feag

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.