

Machida Zelvia vs Shanghai Shenhua FC

DATE: Tuesday, February 10, 2026
LOCATION: Xu Hui Qu, Shang Hai Shi, CN

Event Description

Machida Zelvia vs Shanghai Shenhua FC is a premier sports event in Xu Hui Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 81/100

Expected Attendance: 37,506 people

Event ID: HmAJS7oyUZJmdKb7Mw

Hotel Demand Indicators

ADR Impact Index: 8.4x baseline (varies by property tier & location)

Occupancy Impact: +63 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 15,002 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.