

# Macarthur FC vs Melbourne City FC

DATE: Tuesday, December 23, 2025

LOCATION: Melbourne, Victoria, AU

## Event Description

Macarthur FC vs Melbourne City FC is a premier sports event in Melbourne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,723 people

**Event ID:** BxcwKkHEDJUpmZyjwg

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,689 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*