

# Macarthur FC vs Cong An Ha Noi FC

DATE: Thursday, October 23, 2025  
LOCATION: Hà Nội, Cát Linh Stadium, Hà Nội, VN

## Event Description

Macarthur FC vs Cong An Ha Noi FC is a premier sports event in Hà Nội. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,424 people

**Event ID:** 3EYtSqPcdiiawV2xhb

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,570 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*