

MAAP Equinox Experience Ride: Phnom Penh, One Bike Cambodia

DATE: Saturday, September 20, 2025
LOCATION: Phnom Penh, Phnom Penh, KH

Event Description

MAAP Equinox Experience Ride: Phnom Penh, One Bike Cambodia is a premier community event in Phnom Penh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 33/100

Expected Attendance: 140 people

Event ID: 6ihvYpcAM5is8N9uou

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.