

Ma'anshan Caishiji Half Marathon

DATE: Saturday, November 1, 2025
LOCATION: Ma An Shan Shi, An Hui Sheng, CN

Event Description

Ma'anshan Caishiji Half Marathon is a premier sports event in Ma An Shan Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 40/100

Expected Attendance: 310 people

Event ID: 8p57UeAe6pk4S46ne5

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 124 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.