

# M\_Parkeerkaart Danny Vera

DATE: Thursday, November 27, 2025  
LOCATION: Rotterdam, Zuid-Holland, NL

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## Event Description

M\_Parkeerkaart Danny Vera is a premier community event in Rotterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** 6gq37rqXSDUk8FCRn7

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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[https://becircadian.com/events/m\\_parkeerkaart-danny-vera](https://becircadian.com/events/m_parkeerkaart-danny-vera)

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