

M3S Sports Grandview Yard Half and Quarter Marathon Shakeout, Expo, and Race!

DATE: Saturday, August 16, 2025

LOCATION: Columbus, Ohio, US

Event Description

M3S Sports Grandview Yard Half and Quarter Marathon Shakeout, Expo, and Race! is a premier expos event in Columbus. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,741 people

Event ID: 8SAa2DTuCNYF5Sbntr

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 696 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.