

M. Walking On the Water, Dear Wolf, GASM, and Black Mesa

DATE: Sunday, October 12, 2025
LOCATION: Krefeld, Nordrhein-Westfalen, DE

Event Description

M. Walking On the Water, Dear Wolf, GASM, and Black Mesa is a premier concerts event in Krefeld. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 51/100
Expected Attendance: 1,064 people
Event ID: F874GfjcTwbkz5sXYj

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 426 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
