

Lyonoro Businessday | Freiburg im Breisgau

DATE: Saturday, September 27, 2025
LOCATION: Freiburg im Breisgau, Baden-Württemberg, DE

Event Description

Lyonoro Businessday | Freiburg im Breisgau is a premier conferences event in Freiburg im Breisgau. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 173 people

Event ID: 3mtK9MbQihzJdM5n5h

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 69 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.