

# Lydia Cancer Association 8 Ball Scotch Doubles 12 - 1 Drop per team Men drop 1 Women drop 2

DATE: Saturday, August 16, 2025  
LOCATION: New Iberia, Louisiana, US

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## Event Description

Lydia Cancer Association 8 Ball Scotch Doubles 12 - 1 Drop per team Men drop 1 Women drop 2 is a premier sports event in New Iberia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 3pD79MXBpD7bWBSHww

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/lydia-cancer-association-8-ball-scotch-doubles-12-1-drop-per-team-men-drop-1-women-drop-2>

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