

LUV BEATS SUNDAYS

DATE: Sunday, September 14, 2025
LOCATION: Potts Point, New South Wales, AU

Event Description

LUV BEATS SUNDAYS is a premier concerts event in Potts Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 42/100

Expected Attendance: 405 people

Event ID: 9yfcZkrXWR87MkKUvP

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 162 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
