

Lupe De Lupe, Hooveranas, Vitor Brauer, and Jonathan Tadeu

DATE: Saturday, August 16, 2025
LOCATION: Centro, Paraná, BR

Event Description

Lupe De Lupe, Hooveranas, Vitor Brauer, and Jonathan Tadeu is a premier concerts event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 53/100
Expected Attendance: 1,368 people
Event ID: GWmnrn54FbFpBMLH2Tc

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 547 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.