

Lunchtime tour of Chasing A Passion, with Assistant Curator Saskia

DATE: Wednesday, October 1, 2025
LOCATION: Mount Gambier, South Australia, AU

Event Description

Lunchtime tour of Chasing A Passion, with Assistant Curator Saskia is a premier expos event in Mount Gambier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,082 people

Event ID: GCa3DPtM56BbEzyBi8

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 433 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
