

Lunch with Richie McCaw and Dan Carter

DATE: Friday, October 3, 2025
LOCATION: Burswood, Western Australia, AU

Event Description

Lunch with Richie McCaw and Dan Carter is a premier sports event in Burswood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 21,974 people

Event ID: nP4dqrNfNzorJjUE7r

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,790 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.