

LUNCH SOCIETY - The Art Mill: All In This Together

DATE: Thursday, September 4, 2025
LOCATION: Griffith, New South Wales, AU

Event Description

LUNCH SOCIETY - The Art Mill: All In This Together is a premier expos event in Griffith. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 50/100
Expected Attendance: 1,001 people
Event ID: 5GbMGiN2LCkkRSwsXa

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
