

# Lunch & Learn: Stressbestendigheid in een wereld vol chronische stress

DATE: Thursday, November 27, 2025  
LOCATION: 's-Hertogenbosch, Noord-Brabant, NL

## Event Description

Lunch & Learn: Stressbestendigheid in een wereld vol chronische stress is a premier conferences event in 's-Hertogenbosch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 26/100  
**Expected Attendance:** 61 people  
**Event ID:** 7qMVexvUm6thGNGWUr

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 24 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*