

Lunch and Learn: The Artist at Exit 0, with Albertus Gorman

DATE: Tuesday, August 26, 2025
LOCATION: New Albany, Indiana, US

Event Description

Lunch and Learn: The Artist at Exit 0, with Albertus Gorman is a premier expos event in New Albany. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 673 people

Event ID: CjRkoQkGT5qGNdekK9

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 269 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
