

Luisito Rosario Salsa Live in Paris

DATE: Saturday, August 23, 2025
LOCATION: Boulogne-Billancourt, Île-de-France, FR

Event Description

Luisito Rosario Salsa Live in Paris is a premier performing-arts event in Boulogne-Billancourt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 35/100
Expected Attendance: 187 people
Event ID: 8LLNQuFUh5TRqXqvii

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.