

# Luis Angel "El Flaco" with El Mimoso

DATE: Friday, August 15, 2025  
LOCATION: Sacramento, California, US

---

## Event Description

Luis Angel "El Flaco" with El Mimoso is a premier concerts event in Sacramento. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 61/100

**Expected Attendance:** 3,388 people

**Event ID:** 4bMh4HLVoKK4aiMTf3

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,355 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/luis-angel-el-flaco-with-el-mimoso>

Document generated on 6/4/2026, 6:28:22 AM