

# Luge - Men's/Women's Doubles

DATE: Wednesday, February 11, 2026  
LOCATION: Cortina d'Ampezzo, Veneto, IT

---

## Event Description

Luge - Men's/Women's Doubles is a premier sports event in Cortina d'Ampezzo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,200 people

**Event ID:** 6Uxw3JEgR7KsqnU6o3

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,280 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/luge-menswomens-doubles>

Document generated on 6/4/2026, 3:07:26 AM