

Ludovico Einaudi: The Summer Portraits Tour

DATE: Thursday, October 2, 2025
LOCATION: Toronto, Ontario, CA

Event Description

Ludovico Einaudi: The Summer Portraits Tour is a premier performing-arts event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 55/100
Expected Attendance: 1,772 people
Event ID: VfNSFK27ApbeyEMQxn

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 709 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.