

Lucy Kruger & The Lost Boys and Morgane Imbeaud

DATE: Saturday, October 18, 2025
LOCATION: Volvic, Auvergne-Rhône-Alpes, FR

Event Description

Lucy Kruger & The Lost Boys and Morgane Imbeaud is a premier concerts event in Volvic. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,045 people

Event ID: G4fEwKwz9zHHgjjYcz

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 418 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.