

Lucky Duck Bug Expo

DATE: Friday, August 22, 2025
LOCATION: New London, Minnesota, US

Event Description

Lucky Duck Bug Expo is a premier expos event in New London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 62/100

Expected Attendance: 4,012 people

Event ID: HsFwfzhsB9aTomX8Nj

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,605 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
