

LUBOMYR MELNYK ~ Virtuoso Pianist Extraordinaire

DATE: Sunday, November 30, 2025
LOCATION: Winnipeg, Manitoba, CA

Event Description

LUBOMYR MELNYK ~ Virtuoso Pianist Extraordinaire is a premier performing-arts event in Winnipeg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 88 people

Event ID: 9vkkRpFNHRUV7quXg8

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 35 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.