

LUBIANA

DATE: Saturday, October 25, 2025
LOCATION: Villeneuve-la-Garenne, Île-de-France, FR

Event Description

LUBIANA is a premier concerts event in Villeneuve-la-Garenne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 264 people

Event ID: 5UqJTujRhWZTzDzCLx

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
